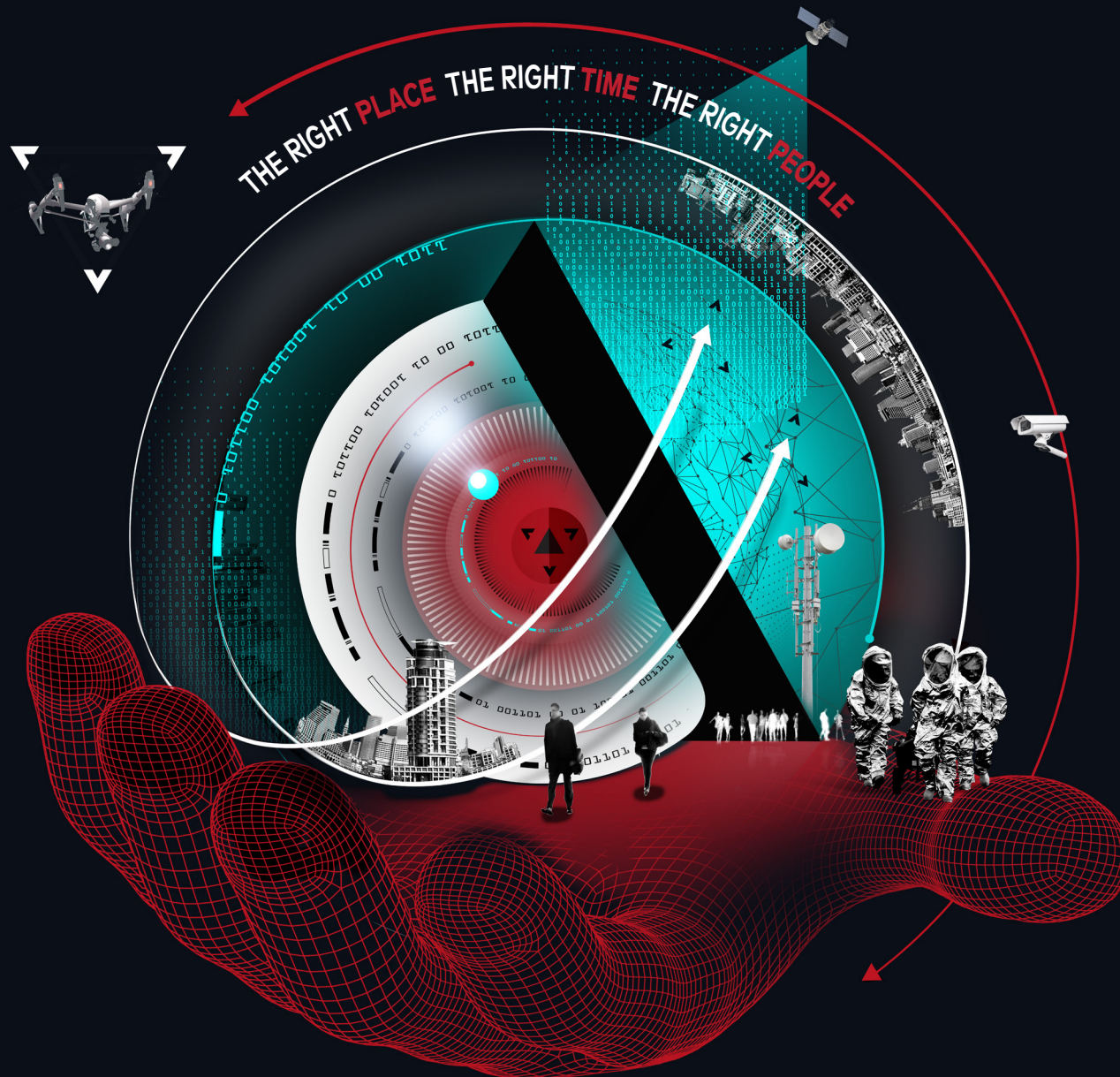


ISRAEL'S **LARGEST** HLS, DEFENCE & CYBER **EXHIBITION**



MARCH 21-23
2022

TEL-AVIV **ISRAEL**

www.isdefexpo.com

BOOTH & SPACE OPTIONS

ISDEF
ISRAEL DEFENSE & HLS EXPO

SHELL SCHEME / Minimum 8 Sq m

Shell scheme option is the optimal combination of visibility and cost.

- A 4X2 meter pavilion \ An 8 Sq m pavilion
- Sima system booth with branded back wall (graphic design will be provided by the Exhibitor)
- Logo of exhibitor on lightning display
- 1 counter
- 2 Standard chairs
- 1 Lit Signage
- Carpet
- Electricity not included



*All Pictures shown are for illustration purpose only. Actual product may vary.

DESIGNED BOOTH / 12 Sq m module

With the Designed Booth option you are guaranteed high visibility. Save time and optimise your stand with this fully-fitted option.

Each booth includes:

- 1 Branded back wall - 4 m width X 3 m height (graphic design will be provided by the exhibitor)
- 1 42" LCD screen
- 1 Counter
- 2 High chairs
- Carpet
- Electricity not included



*All Pictures shown are for illustration purpose only. Actual product may vary.

SPACE ONLY / **Minimum 18 Sq m**

Design your own booth/pavilion with the “Space only” option. Promote your company and brand by personalizing your exhibition space. We will gladly connect you with contractors and designer at your request.

- Includes raw space only
- Carpet not included
- Electricity not included



*All Pictures shown are for illustration purpose only. Actual product may vary.

EXHIBITOR PRICING

SPACE OPTIONS		PRICING (USD)	SPECIFICATIONS
Option A	SHELL SCHEME: 8 Sq m Minimum Possibility: 1 Corner (200\$)	8 Sq m Booth: \$5,120 USD Electricity: \$160 USD per booth	Includes: 3 walls (depending on location). A 4X2 m pavilion \ An 8 Sq m pavilion, Sima system booth with branded back wall (graphic design will provided by the exhibitor). ■ Logo on display ■ 1 counter ■ 2 standard chairs ■ 1 Lit Signage ■ Carpet included
Option B	DESIGNED BOOTH: 12 Sq m Each additional corner: \$200 USD	12 Sq m Booth: \$9,100 USD \$200 USD Electricity: \$160 USD per booth	Includes: 1 Branded back wall - 4 m width X 3 m height (graphic design will provided by the exhibitor). ■ 1 42" LCD Screen, ■ 1 Counter ■ 2 High chairs, ■ Carpet included
Option C	SPACE ONLY: 18 Sq m Minimum	\$500 USD per Sq m. Carpet: \$35 USD per Sq m Electricity: \$15 USD per Sq m	Includes: The exhibition space will be carpeted. You are entitled to choose your preferred carpet colour *Exhibitors construction and design arrangement must be approved by the organizers. Carpet is required but not included in the Sq m price.

ADDITIONAL	SPECIFICATIONS
\$35 USD Sq m	It is a requirement that all exhibition booths will be covered with carpet. Carpet is included in shell scheme booths and designed booths. Carpet has additional stated cost for "Space only" booths.
\$235 USD per hanging point	Ceiling space usage above the booth for each point.

MANDATORY EXHIBITOR'S FEE: \$550 USD



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