Tel Aviv & The Galilee Agri Food Tech Valley

Wednesday June 28 2023 - Tel-Hai College - Galilee

9:30 to 11:30 - Morning Session

Food Institutes - The Engine Behind the Global Food-Tech Revolution

Hosted by the Israeli National Food Institute.

General: A professional meeting and "round table" discussions of the world leading food institutes teams.

Opening Remarks: David Zigdon CEO, MIGAL Galilee Research Institute

The Israel National Food Institutes - Vision and Goals Mr. Guy Tovy, ProSolv Technologies, CEO (designate) Israeli National Food Institute

Fraunhofer Center for Secure Intelligent Systems - LZSiS

Liran Sahar, Food-Security Liaison and Representative of Fraunhofer Agriculture

and Food Industry Alliance in Israel **Special Guest Speaker:**

Dr. B William R. Aimutis Ph.D.

Executive Director, NC Food Innovation Lab

Panel: Food Institutes and The Future of Food Security

Moderator: Mr. Guy Tovy, ProSolv Technologies, CEO (designate) Israeli National Food Institute

Dr. Ofir Benjamin, Senior Lecturer and Researcher - Food Science Department Tel Hai College

CTO (designate) Israeli National Food Institute

Participants:

Dr. B William R. Aimutis Ph.D, Executive Director, NC Food Innovation Lab

Prof. Robin May, Chief Scientific Adviser Food Standards Agency (FSA)

Prof. Dr. habil. Carsten Lorz, Professor in Soil Science in Forestry at Hochschule Weihenstephan-Triesdorf, University of Applied Sciences, Germany

Scientific Director, Singapore Future Ready Food Safety Hub (FRESH)

Professor William Chen, The Michael Fam Chair Professor in Food Science and Technology Director, Singapore Agrifood Innovation Lab (SAIL)

Atty. Jerry C. Serapion, Business Development Division, Philippine Rice Research Institute

Mr. Asger Smidt-Jensen, Research scientist, DTI Food Tech Danish Technological Institute

Future Food System

11:30 to 12:30 - Technological Synergy as an Operational Concept for the

Dr. Tammy Meiron Phd, Fresh Start Food Tech CTO **Prof. Nir Ohad**, Director, Manna Center Program for Food Safety & Security

Hosted by: Fresh Start - Global FoodTech Incubator

Faculty of Life Sciences - Tel Aviv University

Moderator:

Speakers:

Dr. Dror Shalitin, Founder & CEO PlantArcBio

• Mr. Fabian Trumper, CEO Bountica Reducing Food Loss and Extending Shelf Life of Perishable Foods Using ProServatives

Prof. Yossi Yovel, School of Zoology Tel Aviv University

Drought resistant crops for enhancing food security and adapting to climate change – using DIP™

• Dr. Anna Minz-Dub, The Institute for Cereal Crops Research (ICCR) Tel Aviv University

13:00 Parallel Sessions

Food Security & Sustainability Under Changing Climate Conditions Innovation in Agriculture and Sustainability

The impact of climate change on agriculture **Moderator: Prof. Dan Levanon**

Opening Remarks:

Hosted by MIGAL - Galilee Research Institute.

Mr. Avi Dichter, Minister of Agriculture (Tbc)

Keynote Speakers: Dr. Michal Levy, The Chief Scientist of the Ministry of Agriculture and Rural Development

Panel: Food security and sustainability under climate change Presented by MIGAL- Galilee Research Institute, Northern Agriculture R&D Investigators.

Moderator: Prof. Itamar Glazer

Dr. Aviv Asher, "The dark side of the light"

Participants: • **Dr Lior Rubinovich**, Development of Quinoa (Chenopodium Quinoa) as a new multi-purpose crop in Israel.

• **Dr. Omer Crane**, Development of apple orchards ready for robotic management. Dr. Michal Akerman-Lavert, Breeding and acclimating new sweet-cherry varieties in Israel, adapted to changing climate conditions.

Dr. Adam Abramson, Decision support for data-driven farm profitability optimization.

Panel: Desert Agriculture Presented by Ramat Negev, Central & Northern Arava–Tamar, R&D Investigators Moderator: Prof. Jacob Vaya

Prof. Yoram Kapulnik, Director, US-Israel Binational Agricultural Research and Development Fund (BARD)

Participants: Dr. Tom Groneveld, How much is too much? The effect of irrigation and fruit thinning on date palm yield and quality.

• **Dr. Yael Barlavan**, Bacterial isolates from desert plants showing a better anti-fungal activity for agriculture. Dr. Moran Segoli, Desert Agriculture: from theory to practice.

Dr. Amnon Bustan, Quality wines in the Negev: challenges and solutions.

13:00 Rethinking Proteins

Exploring the Viability and Potential of Alternative Proteins for Sustainable Food Security

Aviv Oren GFI, Alternative proteins, opportunities, growth engines, business & investment forecast

• Dr. Maayan Kitron, Challenges of growing cut flowers in extreme desert environment.

Hosted and led by The Israeli Innovation Authority

Panel: R&D Infrastructure in alternative protein Moderator: Dr. Noa Matarasso, Senior Director at Infrastructure Division. Israel Innovation Authority

• Mr. Nisan Zeevi, VP Margalit Startup City Galil & Impact Director at JVP. Margalit Startup City Galil - The International FoodTech Center

Technion Sustainable Protein Research Center (SPRC) • **Dr. Or Rotem**, CTO, **Alagene**, The Israeli SynBio Biofoundry

Challenges in the transition from development to production.

Ronit Eshel, Alternative proteins, leading technology in FoodTech

National Food Institute • Assoc. Prof. Avi Shpigelman, Head Laboratory for Novel Food and Bioprocessing and SPRC Deputy Director.

• **Dr. Ofir Benjamin**, Senior Lecturer and Researcher at the Food Science Department Tel Hai College.

• Mr. Ariel Blumovich, CEO, YDLabs **Guest Speakers:**

Participants:

Dr. Serdar Uysal, Founder & CEO, LIVZYM Biotechnologies Inc., **Turkey**. Exploring the Viability and Potential of Alternative Proteins for Sustainable Food Security.

Dr. Ziva Hamama, Head of Risk Management Department, The National Food Service, Ministry of Health. **Novel Food Regulatory Framework, Alternative proteins**

Panel: Path to scale up of alternative protein manufacturing

Transition of FoodTech companies into large scale manufacturing.

Moderator: Ronit Eshel, Senior Director, Head of Advanced Manufacturing, FoodTech Sector lead. Israel Innovation Authority **Participants:**

• **Dr. Dorit Rozner**, CTO, the Kitchen Hub Ms. Yifat Inbar, Head of Foodtech, Ministry of Economy

- Mr. Guy Nevo Michrowski, CEO, Profuze • Mr. Yonatan Golan, CEO, Brevel
- Mr. Shay Cohen, Chief Innovation Officer & Managing Director, Tnuva Ventures 16:00 The Food Sec&Tech Conference Innovation Arena

• Ms. Noga Sela Shalev, CEO, Fresh Start FoodTech

Meet & Pitch Event at Tel Hai College - Closing Celebration of the Conference 2nd Day **Program:**

Dr. Erel Margalit, Founder & Chairman JVP & Margalit Startup City "TED lecture" on FoodTech. Inspiration and Vision in a Time of Global Crisis.

- Launch of the National Israeli Food Institute. The Innovation Arena - A marathon introducing startup companies and presentations of breakthrough
- technologies in Food Security. • Beyachad Fund - Promising Startup Competition - presentations of the 5 finalists.

Sponsored by Beyachad - The Stella and Yoel Carasso Family Foundation.

The Galilee - The Silicon Valley of the Agri-Food-Tech industry in Israel.

- 16:30 Food Sec&Tech Promising Startup Winner Announcement & Reward Grant.
 - A Happy Hour of drinks, refreshments, and atmosphere.

The event is intended for conference participants, delegations, invitees, and students.

**The program is subject to final approval and content modifications.