



Food Sec&Tech

# Food Sec & Tech Israel

## Global Food Security Summit



In collaboration with the Israeli National Food Institute

**June 27-29, 2023**



## FOOD SEC&TECH STARTUP COMPETITION SUPPORTING PROMISING STARTUPS GROW



Sponsored by Beyachad - The Stella and Yoel Carasso Family Foundation

### DO YOU HAVE A VISION?

Do you have an idea, invention or initiative that will help solve the global food crisis?

Together, let's create a sustainable future for all. Submit your entry now and be a catalyst for change!



#### WHO CAN PARTICIPATE?

Baseline Criteria for Competition Entry:

- ✔ A company registered in Israel
- ✔ A startup in the Agro-Food Tech fields
- ✔ In the pre-seed or seed funding stage
- ✔ After initial maturation proof of concept
- ✔ Up to \$1 Million raised
- ✔ Applied research and technology based solution
- ✔ Founded after 2019

#### WHAT ARE WE LOOKING FOR?

Promise/ Vision:

- ✔ Competitive advantage, innovation, and technology
- ✔ Market and the business potential
- ✔ Diversity in the company's management/staff - gender, religion, nationality
- ✔ Food security environment
- ✔ An initiative that will enhance national food security and strengthen the country's resilience
- ✔ Special entrepreneurship / breakthrough

#### HOW DO WE CHOOSE THE WINNER?

- ✔ Best match to formal project criteria
- ✔ Overall impression of the project

#### WHO WILL CHOOSE THE WINNER?

- ✔ A panel of judges with professional experience and demonstrated vision in the field (see list\*)
- ✔ A food technology studies graduate committee
- ✔ Food Sec&Tech Summit participants

#### THE PRIZE

- ✔ Exposure at the Global Food Security Summit - Food Sec&Tech
- ✔ Cash prize of \$20,000
- ✔ 10 hours of applied research accompanied by the staff of the National Food Institute
- ✔ Mentoring program and support by Dana Global Venture Builder and investment (\*)
- ✔ An opportunity to present the idea to investors/ VCs

Please submit your participation documents to:

✉ [info@isdefexpo.com](mailto:info@isdefexpo.com)



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## THE PROCESS

### Apply by June 12, 2023, by submitting the following:

1. The completed attached application form
2. A short video presentation

**June 13-14, 2023:** Preliminary judging round

**June 15, 2023:** Notice to five finalists

**June 16, 2023:** Announcement of five finalists

**June 27, 2023:** Display at the Food Sec&Tech exhibition

**June 28, 2023 (Summit):** Finalists' presentations to the summit participants and judging committees

**June 29, 2023:** Announcement of the Food Sec&Tech Promising Startup Competition winner and award ceremony

## HOW TO REGISTER / PARTICIPATE?

- ✔ Fill out the application form and attach the additional information
- ✔ Prepare a 3-minute video describing the project and its impact potential
- ✔ Send to the judging committee by email - [info@isdefexpo.com](mailto:info@isdefexpo.com)



## SPONSOR:



The Food Sec&Tech Promising startup competition is held under the auspices of Beyachad - The Stella and Yoel Carasso Family Foundation which supports the establishment of the "Carasso Center for Food Research" in Tel Hai College, where the Israel National Food Institute will be located.

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## THE MENTORING SPONSOR:

### Dana Global Venture Builder and Investment Mentoring Program:



- ✔ Six months of professional support from the Dana team.
- ✔ Professional mentoring services in all fields from the best mentors.
- ✔ A customized "personal" program for each startup.
- ✔ Support for the management team with an emphasis on female empowerment and working in diverse teams.
- ✔ Introducing the startup at Dana's beta site in Abu Dhabi.
- ✔ Pilots project with business partners in Abu Dhabi and Morocco.
- ✔ Accreditation and validated by universities; the opportunity to pursue academic studies /research collaborations with renowned academic institutions.
- ✔ Strategic connections with investors in the MENA markets.
- ✔ Participation in the COP28 events that will be held this year in the Emirates.

## JUDGING COMMITTEE:

1. Atar Razy Oren, CEO of Beyachad - The Stella and Yoel Carasso Family Foundation
2. Dr. Tami Miron, Chief Technology Officer (CTO) at the Fresh Start Foodtech incubator
3. Shirley Shahr, Co-Founder & Chief Operations Officer - DANA | Hub71 | ADGM
4. Dr. Ofir Benjamin, Senior lecturer and researcher - Food Science Department Tel Hai College and CTO - Israel National Food Institute
5. Prof. Eyal Shimoni -Tech & Food-Tech expert
6. Guy Tobi, CEO and Owner - PROSOLV Technologies, CEO - Israel National Food Institute
7. Dr. Amal Shibli, Director of Business Excellence, Merck Company
8. Mira Hershkovitz, Director of Entrepreneurship and Development, Tel-Hai College, Competition Management & Coordination



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